

fusionTM INSIGHTS

Unlock Smarter Media Asset Management

What is Fusion Insights

Fusion Insights is Bitcentral's latest AI-powered tool designed to transform how broadcasters, media production teams, and digital content curators manage their media assets. By leveraging cutting-edge Retrieval Augmented Generation (RAG) technology, Fusion Insights empowers professionals to streamline workflows, boost efficiency, and uncover meaningful insights and connections within their content repositories.

Why Choose Fusion Insights

Fusion Insights is a powerful solution that enhances search capabilities and enables the automation of identification and surfacing of story-related assets. This innovative combination adds tremendous value for content creation and curation, enabling professionals to seamlessly access, connect, and leverage their data in meaningful ways.

Key Features

1. AI-Driven Vector Space

Leverage sophisticated AI algorithms to visualize data relationships through an augmented vector database, uncovering patterns and connections across your content repository.

2. Enhanced Search Functionality

Go beyond traditional searches. Fusion Insights delivers comprehensive results that include associated content and contextual connections to enrich your asset discovery process.

3. Automated Surfacing of Story-Related Assets

Automatically identify and surface all assets linked to a specific story or topic, enabling teams to build cohesive narratives effortlessly.

4. Actionable Insights

Empower editorial and production teams to plan better and manage content with clarity using smart analytics layered onto your media data.

Benefits at a Glance

1. Uncover Hidden Relationships

Discover data associations often missed by conventional tools.

2. Automate Discovery

Save time with automated asset surfacing for story related materials.

3. Streamline Workflows

Simplify asset organization and accelerate content production.

4. Make Informed Decisions

Drive strategic content planning and curation with actionable insights.

5. Seamless Integration

Compatible with cloud-based workflows and leading Media Asset Management (MAM) systems, Fusion Insights deploys seamlessly into CoreNews systems.

6. Data Integrity and Security

Adheres to industry-leading security protocols, ensuring your content is protected at all times.

Ready to Transform Your Workflow? Contact Bitcentral today to see how Fusion Insights can empower your team with smarter, more efficient media asset management.