

corenewsTM

The #1 News Production Software Solution

Driving a new future in storytelling with market-leading technologies and efficient workflows highlighting a 'story-first' approach to media production and distribution.

Core News – Integrated Production Suite for Better Media Workflows

Finding innovative ways to capture and retain viewers as technologies continue to shape content is more and more challenging for news production facilities. Core News suite makes it easier than ever to meet content demands across multiple platforms for digital-first and on-air distribution.

Browser-based timeline editor empowering both in-house and remote teams to quickly view, log, edit, collaborate, and publish video projects within a unified and easy-to-use user interface.

create™
INGEST / EDITOR

Centralized Media Asset Management designed for secure and seamless integration with remote teams. Users search and easily access near line and deep archived content for faster content creation and publishing.

oasis®
MAM

Automated playout system for MOS-enabled NRCS platforms. Supports Bitcentral's integrated NRCS plug-ins for leading NLEs, and features mirrored playback capabilities. Supports video capture and live instant replay with Media Encoder software option.

precis®
RECORD / PLAYOUT

Federated search and discovery solution linking multiple Oasis MAM systems to share content through the existing user interface. Automated routines effortlessly transfer content to desired locations while adhering to rules-based permissions.

oasis®
SHARING

Suite of solutions designed to enhance media asset management and streamline workflows, offering hybrid cloud storage, advanced search, and AI integration to help media teams focus on core operations.

fusion™
CLOUD SERVICES/AI INTEGRATION

Flexible content archive, back-up and disaster recovery solution combining tiered storage with automatic data replication to LTO tape, optical media, or a hosted archive.

oasis®
ARCHIVE



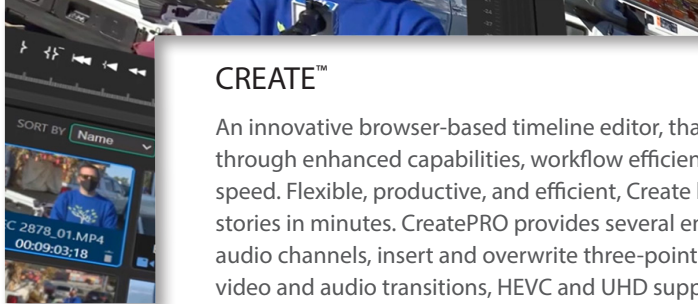
Why Core News?

Core News is the ideal choice for newsrooms seeking an elegant and efficient suite of production software tools designed to optimize news production operations. The user interface is unified across all products, making it easy to access, simple to use and minimizing the learning curve for newsroom teams. Our MOS-enabled products integrate with industry-leading newsroom computer systems which helps optimize workflow and promotes collaborative news production processes. Core News ensures newsrooms operate efficiently, delivering timely news content to audiences with unparalleled reliability and agility.

Core News is also cost-effective, providing value without compromising performance. These production tools are focused on news production, offering three primary products - Precis, Create, and Oasis. Together, these products offer a comprehensive solution for newsrooms to streamline their production workflows, enhance productivity, and achieve cost-effective operations.

An Intuitive, Unified Environment

The Core News suite of news production software solutions includes products designed to simplify your workflow.

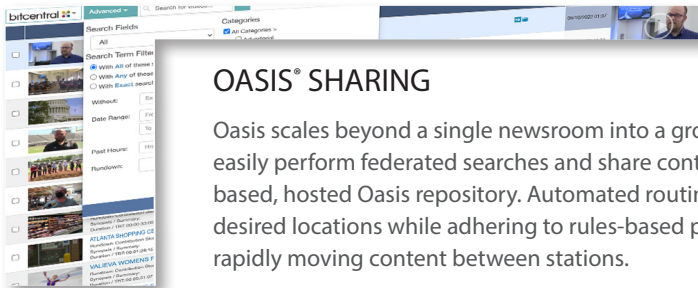
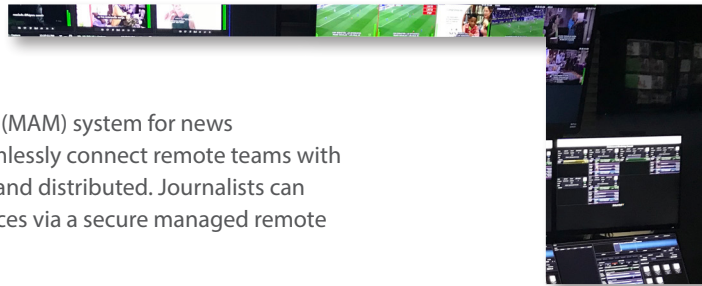


CREATE™

An innovative browser-based timeline editor, that maximizes the value of media through enhanced capabilities, workflow efficiencies, and collaboration at faster speed. Flexible, productive, and efficient, Create lets you produce breaking news stories in minutes. CreatePRO provides several enhancements such as two additional audio channels, insert and overwrite three-point editing, media selection tools, video and audio transitions, HEVC and UHD support, and much more.

OASIS® MAM

Oasis is a collaborative media asset management (MAM) system for news production and archiving. Field-centric tools seamlessly connect remote teams with the studio, allowing stories to be quickly created and distributed. Journalists can contribute from laptops, tablets, and mobile devices via a secure managed remote contribution portal.

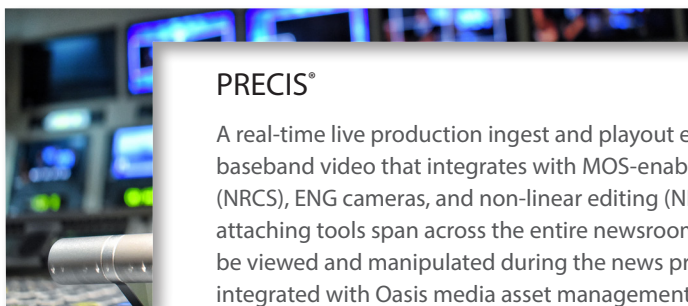
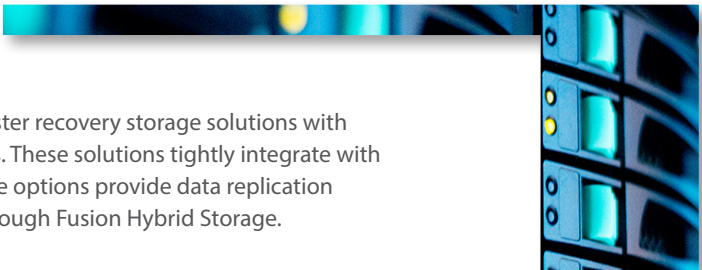


OASIS® SHARING

Oasis scales beyond a single newsroom into a group-wide MAM. Affiliated stations can easily perform federated searches and share content from a common, subscription-based, hosted Oasis repository. Automated routines effortlessly transfer content to desired locations while adhering to rules-based permissions – greatly simplifying and rapidly moving content between stations.

OASIS® ARCHIVE

Flexible and intelligent archival, backup, and disaster recovery storage solutions with both on-premise, cloud-based and hybrid options. These solutions tightly integrate with Oasis MAM for a seamless user experience. Archive options provide data replication to LTO tape, optical media, or a hosted archive through Fusion Hybrid Storage.



PRECIS®

A real-time live production ingest and playout engine for file-based and/or baseband video that integrates with MOS-enabled Newsroom Computer Systems (NRCS), ENG cameras, and non-linear editing (NLE) systems. Rundown and story-attaching tools span across the entire newsroom and remote teams. Content can be viewed and manipulated during the news production cycle. Precis is highly integrated with Oasis media asset management.



Bitcentral: Driving Media Forward

For more than 20 years, we've evolved with media organizations to deliver software tools that help them produce, distribute, and stream their stories efficiently and effortlessly. With a focus on innovation, we not only know where media has been, we know where it's headed, to give you forward-thinking solutions that help you deliver great stories to audiences, every day of the year.

24/7/365 Support

Our knowledgeable, in-house support team is here to serve you every day, every hour of the year, with the highest customer satisfaction ratings in the industry. From training to troubleshooting to monitoring for your media software, our team does it all – and delivers peace of mind.

Get Started Today

Get in touch to learn more about how our media and digital broadcast solutions can make your workflows faster and more efficient than ever.

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